IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:)	Confirmation No: 9260
Paul S. Enfield)	
Application No. 09/902,923)	Examiner: Elaine L. Gort
Filed: July 10, 2001)	Group Art Unit: 3627
For: INFORMATION, DIRECTORY, LOCATIONAND ORIENTATION SYSTEM FOR RETAIL STORES AND)	
THE LIKE)	Date: September 21, 2007

AMENDMENT

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action mailed on March 21, 2007, please amend the above-identified application as follows: